

VIVIR CON EPILEPSIA



LIVING WITH EPILEPSY

Spanish Digital Ecosystem



Inspired by patients.
Driven by science.

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Prevalence

50 million people suffer from epilepsy.
More than **500,000** Spaniards affected.
225,000 have had epileptic attacks in the last 5 years*.



Solution

Patients demand useful and truthful information. **75%** of the information on internet is not reliable.

Living With Epilepsy was born in **2014**, a Spanish digital ecosystem endorsed by medical societies and patient associations.

2

3

Living With Epilepsy

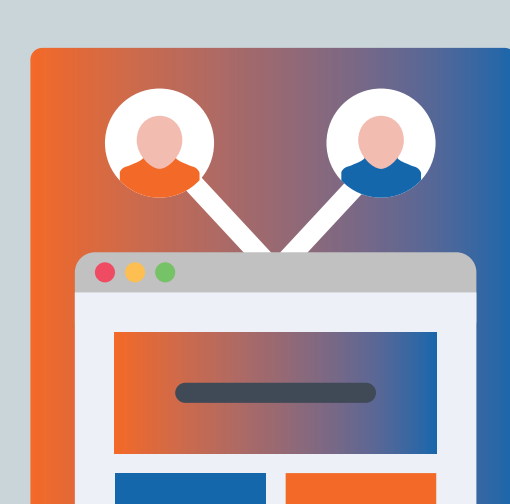
Is a digital ecosystem to improve the QoL of patients that includes:



WEB

1 million page views
More than **500,000** unique users

(Data since 2016)



BLOG

with rigorous information

What is epilepsy?
370.000 visits

Epilepsy in childhood
105.000 visits

Types of epileptic seizures
80.000 visits



RESOURCES



Patient guides



16,671 downloads



Stories for children



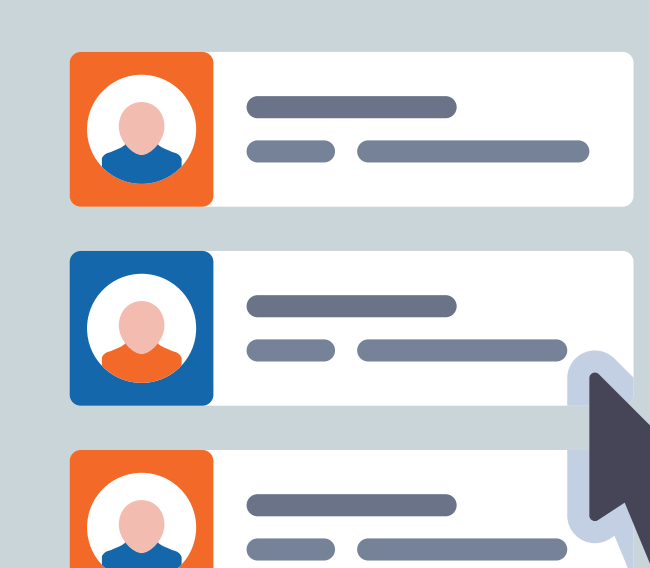
3,733 downloads



Podcast of Dr. Quiroga



2,176 downloads



DIRECTORY
with 28 patients associations



School Educational Campaign

'**Knowing epilepsy makes us equal**' is a reference action to educate in epilepsy and normalize the real situation of epilepsy.
5,000 Spanish schools.

More than **100,000** children.
Collaboration with **Atletico de Madrid Foundation**.

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5

Social networks

Building a strong community around epilepsy

(Data since 2016)

More than **3.000** fans

Each post is **shared** an average of **30 times** and has an average of **35 "likes"**

2,200 people of average audience per post

More than **60,000** monthly average impressions

More than **1,100** followers

More than **180** monthly average retweets